



Sinhgad Institutes

## Collaboration and Linkage between

SINHGAD COLLEGE OF ARCHITECTURE, PUNE  
&



### THE LOVE TRIANGLE

#### Preamble

This Collaboration is being signed between SINHGAD COLLEGE OF ARCHITECTURE, PUNE (Dr. Banani Banerjee, Principal, 44/1, Vadgaon (Bk), Pune 411041) and **The Love Triangle, Pune** to establish an association between Academia and Profession. This collaboration comes into effect from **1<sup>st</sup> June 2023 for five years.**

#### About SINHGAD COLLEGE OF ARCHITECTURE, PUNE

Sinhgad College of Architecture (SCOA) established in 2000 at Vadgaon Bk, campus, Pune, is recognized by the Government of Maharashtra, approved by the Council of Architecture, India and affiliated to the Savitribai Phule Pune University, for offering B. Arch. and M.Arch. courses and also approved as PhD center for architecture.

About **The Love Triangle**, based in Pune, is a vibrant and versatile creative studio. Founded in December 2014, our studio has made an indelible mark through 250+ successful projects spanning 18 diverse business verticals. With a firm foothold in the market, The Love Triangle is a driving force in the realm of creative solutions.

At our core, we believe that genuine entrepreneurship lies in identifying opportunities that others might miss. This belief birthed The Love Triangle as an entrepreneurial endeavor, uniting dimensions to unveil hidden possibilities. Our ethos revolves around the synergy of art, architecture, and advertising, harnessing their unique dynamics to craft enriching experiences.

Across art, architecture, and advertising, The Love Triangle offers an array of aesthetic services. Our art vertical showcases creatively curated products, custom pieces, accessories, clothing, filmmaking, music composition, and more, reflecting a kaleidoscope of creativity.

In architecture, we excel across leisure, residential, industrial, and commercial domains, complemented by comprehensive interior design services. Our architectural prowess extends to creating spaces that inspire and captivate.

Our advertising vertical delivers ingenious solutions spanning branding, graphic design, and marketing communication. Leveraging dynamic fusion, The Love Triangle molds messages that resonate and captivate.

With a team of artists, designers, copywriters, architects, and interior designers, we collaborate with cross-disciplinary experts on a project basis, ensuring precision and excellence.

A sought-after hub, we cater to clients passionate about art and innovative business solutions. Often, clients come with one need and leave with a bouquet of enriching solutions.

Looking forward, The Love Triangle envisions functional projects seamlessly intertwining art, architecture, and advertising. Committed to an enduring legacy of creativity and innovation, we're excited about the journey ahead.

### OBJECTIVES OF THE COLLABORATION

The collaboration between Sinhgad College of Architecture and **The Love Triangle** would fulfill following objectives as:

1. To create opportunities for internships, jobs and entrepreneurship
2. To promote the awareness amongst the students for understanding the professional roles and work ethics
3. To engage students for professional works and projects of large scale including multiple stake holders.
4. To educate students by sharing onsite experiences and arranging site-visit

### TERMS AND CONDITIONS OF THE COLLABORATION

- The travel cost or any other cost incurred for site visit or activity will not be the responsibility of the institution.
- The collaboration will be valid for five years from the date of signing of this document. This collaboration may be renewed, modified or amended with the written consent of both the parties.
- Nothing in this collaboration obligates either party to commit or transfer any fund, assets to any resources in support of project or support of activities between the parties unless expressly stated in this document.
- Both the parties take responsibility of monitoring and ensuring follow ups. All the decisions will be taken after joint discussion with mutual consent.

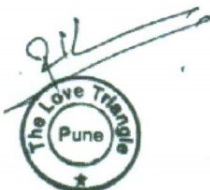
This extension collaborative activity proposed with **SINHGAD COLLEGE OF ARCHITECTURE, PUNE** and **The Love Triangle** will be aid in promoting a better integration between Academics and Profession of Architectural discipline

The Love Triangle

Pune

Date: 01/06/2023

Stamp:



Dr. Barani Banerjee  
Principal,  
SCOA, Pune

Date:

Stamp:



A handwritten signature in black ink, appearing to be "B. Banerjee", written over a horizontal line.