



## **Memorandum of Understanding Between**

**Associated Chambers of Commerce & Industry of India  
(ASSOCHAM), New Delhi**

**and**

**Sinhgad College of Architecture, Pune**

### **About ASSOCHAM –**

ASSOCHAM is the oldest apex chamber of India started its endeavour of value creation for Indian industry in 1920. Having in its fold more than 100 National Councils, National and State chambers, Trade Associations and serving more than 4 lakh direct and indirect members from all over India.

### **About GEM -**

ASSOCHAM has taken a Green Initiative to care for the Mother Earth and executes the “**GEM Sustainability Certification Program**” with the objective to complement in India’s Sustainability Movement and take it to the next level to promote environment friendly green building design and construction.

GEM has been designed for the sustainable design and development of the buildings and related developments. GEM stands for **Green and Eco-friendly Movement**.

The program includes Sustainability, Energy and Water Efficiency, Fire and life safety, Indoor Air Quality, Daylight, Fresh Air and Human Comfort and is based upon BEE ECBC 2017 and NBC 2016.

Since launch, GEM Rating System has made rapid strides in Green Building which covers projects across India and many GEM Certified Professionals. ASSOCHAM GEM has regional chapters in Punjab, Rajasthan Gujarat and UP.

